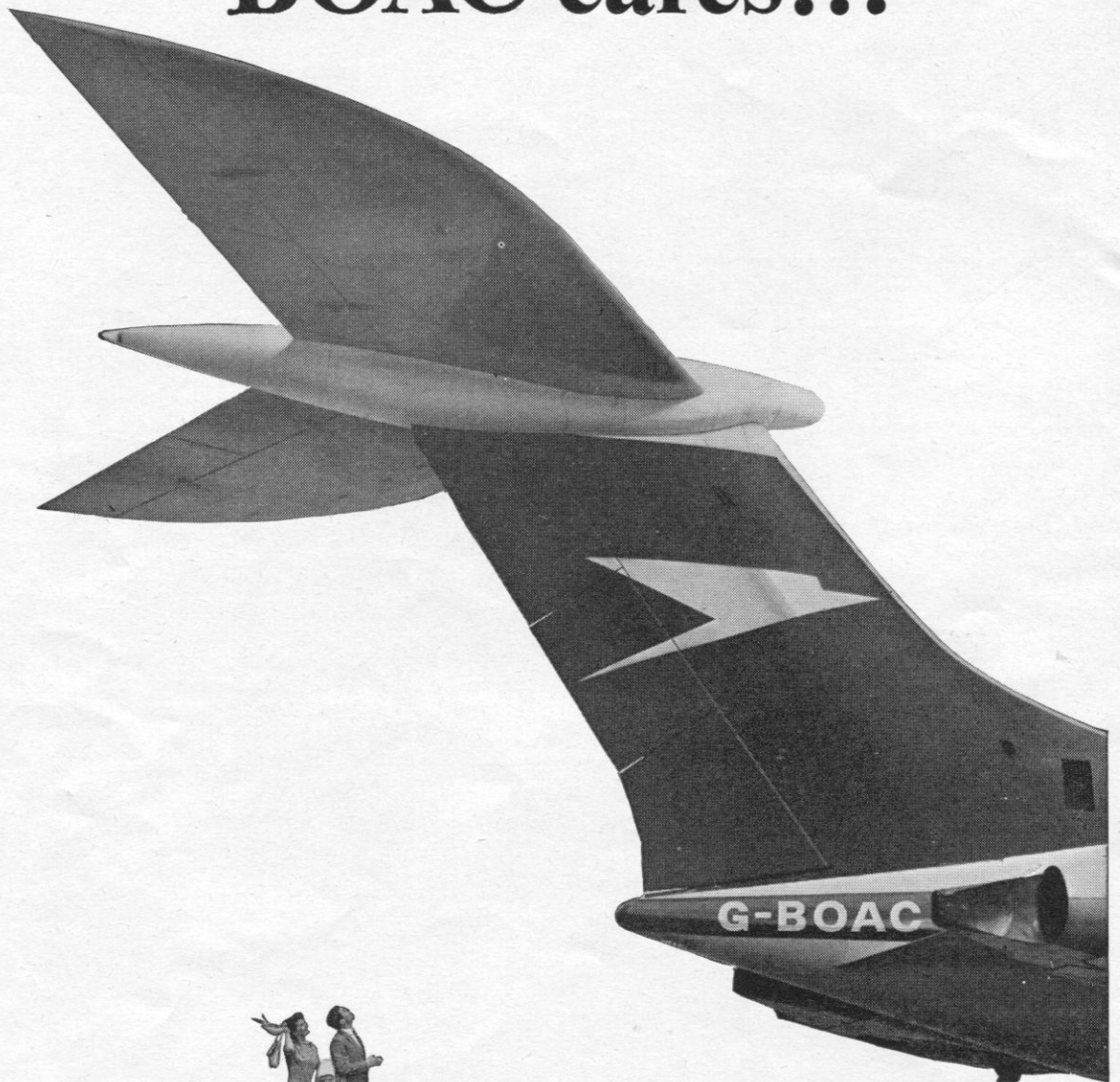


BOAC cares...



about flying you head and shoulders above the rest

There are two new stars in the sky. The VC10 and the Super VC10. You can tell them a mile off. Or 40,000 feet up. They're head and shoulders above the rest.

The Super VC10 is the world's most powerful civil aircraft. That's no boast. That's fact. It has four mighty Rolls-Royce jet engines to prove it. It's off the ground 25% faster. Lands 20 m.p.h. slower. But that's not all. The VC10 is swift, silent, serene. Swift because of those

engines. Silent because the engines are at the back, so all the noise gets left behind. Serene because each seat is a miracle of design. A leg-stretching, back-resting, armchair of a seat.

You'll see the VC10 in Africa, the Middle East and the Far East. The Super VC10 flies the Atlantic and is frequently seen shining over the Caribbean. Both aircraft are winning themselves a top-flight reputation wherever they go—and world-wide's the limit.

BOAC TAKES GOOD CARE OF YOU



BOAC VC10