



IT PAYS
TO
CHOOSE
HERALDS

for sophisticated services

DART

Herald

Pressurised civil or military jet-prop transports; 56 passengers or 6½ tons of freight or combinations of both; 275 m.p.h. for 1,720 miles; operate from 1,000-yard grass airstrips; built for long life and easy maintenance; penny-a-passenger-mile economy; ordered for or in service with United Kingdom, European, Canadian, Middle and Far Eastern and other operators.

HANDLEY PAGE

LONDON & RADLETT

Flight JY 476 from Paris . . . one of many busy services on which Heralds are winning plaudits from operators and passengers alike. With their low operating costs, proven reliability, simplicity and unquestioned passenger appeal, Heralds are supremely suited to the world's sophisticated networks.

Yet, such is the Herald's outstanding versatility, it is equally at home operating outback routes. Because of their ruggedness and unrivalled ability to fly big loads from primitive airstrips, Handley Page's jet-prop airliners meet the requirements of less glamorous but equally important civil or military services.

Little wonder Heralds are proving so popular with operators everywhere . . . indeed, it pays to choose Heralds.